

June/July 2009

John Pototschnik Fine Art

Newsletter



Creativity has REAL value far beyond this world

“Art for art’s sake” misses the point

The ability to dream, imagine, reason and create is unique to humans and are significant distinctions separating us from the plant and animal kingdoms.

When God created man in His image... “In the image and likeness of God He created him”... at that moment the Supreme Creator imparted to us, in His likeness, the ability to imagine and create.

Out of necessity now, because it is part of our very makeup, we must create. We are driven to create. That takes many forms. For some of us we find our creativity best expressed through the fine arts, specifically painting.

The real value and purpose of the fine arts then, as I see it, is to extol the beauty, magnificence and greatness of our creator. In a sense, through the very act of creating, we are doing just that, whether we know it or not. For without God giving us this ability, we would not only be unable to create anything but we wouldn’t even be able to comprehend what in the world it is.

Throughout the centuries fine paintings have proven their worth. They have shown our relationship to God and to each other. They have expressed our beliefs, recorded our history, our cultures, the beauty of the earth and man’s place in it. All that God and man have created has been scrutinized. It is to God’s glory that man has been gifted with creativity and man is ennobled in the process. As we use our creativity we are expressing our thanks to God and blessing our fellow man.

As a painter, I find enjoyment and fulfillment in the creation of paintings and in solving all the problems associated with each new work. It is also greatly satisfying when each painting finds a home and I am able to participate

in the delight of the collector as they find a painting they love.

Another real benefit and value of the fine arts is that they enrich the lives of our fellow man.

It is always interesting to discover why fine art (painting) is purchased and collected. Here are some reasons:

- I like the feeling it gives me
- Transports me to a place I’d like to be
- Reminds me of where I’ve been and all the good memories associated with it
- It causes me to reminisce
- Gives me a sense of being there, a sense of place
- Tells a story. I like what it communicates
- Adds to the beauty and enjoyment of being in my home
- I never tire of it. It’s real
- It’s original. There’s not another one just like it anywhere in the world
- I like the color. The painting creates a nice focal point in the home and livens up an otherwise average room
- Stimulates conversation

Other benefits often not mentioned:

- Shows you are a person of sophistication and taste with significant resources
- Gives an impression of wealth and displays your individuality
- Often an indication of how you view life or wish it to be... who you are as a person and what are your interests
- Often identifies you with a particular social class or group of likeminded folks
- Often appreciates in value

I’m sure I’ve missed some important points that would enhance this article.

If you have additional insights that I’ve overlooked, I would love to hear them.

Important Upcoming Events

Only two opportunities remain this year for those of you that would like to learn the principles of oil painting or would like to improve your painting skills.



Sign up today by contacting those below

26-28 August

Breckenridge, TX

(info@breckenridgefineart.org)

5-6 October

Seguin, TX

(mjeannepalm@gvec.net)

4-30 September

Three-person show

Calvin Liang

Darcie Peet

John Pototschnik

**Greenhouse Gallery of
Fine Art**

San Antonio, TX

I am spending the summer preparing for this show. I hope you will make plans to attend.